



## Strategy 2020-2023

26 August 2019

### 1. Our vision and mission

**Vision:** Partnership for Transparency e.V. (PTF Europe) strives to improve governance, increase transparency, promote the rule of law and reduce corruption (UN 2030 Agenda for Sustainable Development Goals, Goal 16). We strongly believe that citizens are instrumental in resolving their communities' governance challenges. Together with strong civil society organisations (CSOs) they can hold governments accountable.

**Mission:** PTF Europe is convinced that the best way to bring about accountability, transparency and rule of law and to reduce corruption is through strengthening locally-led civil society organizations in developing and emerging countries. They are the best equipped to empower citizens and to constructively engage with authorities.

**Learning approach:** We adapt our approaches as we learn from challenges. As a relatively small organization with a large network of like-minded CSOs, we are agile and able to connect with relevant expertise as needs arise.

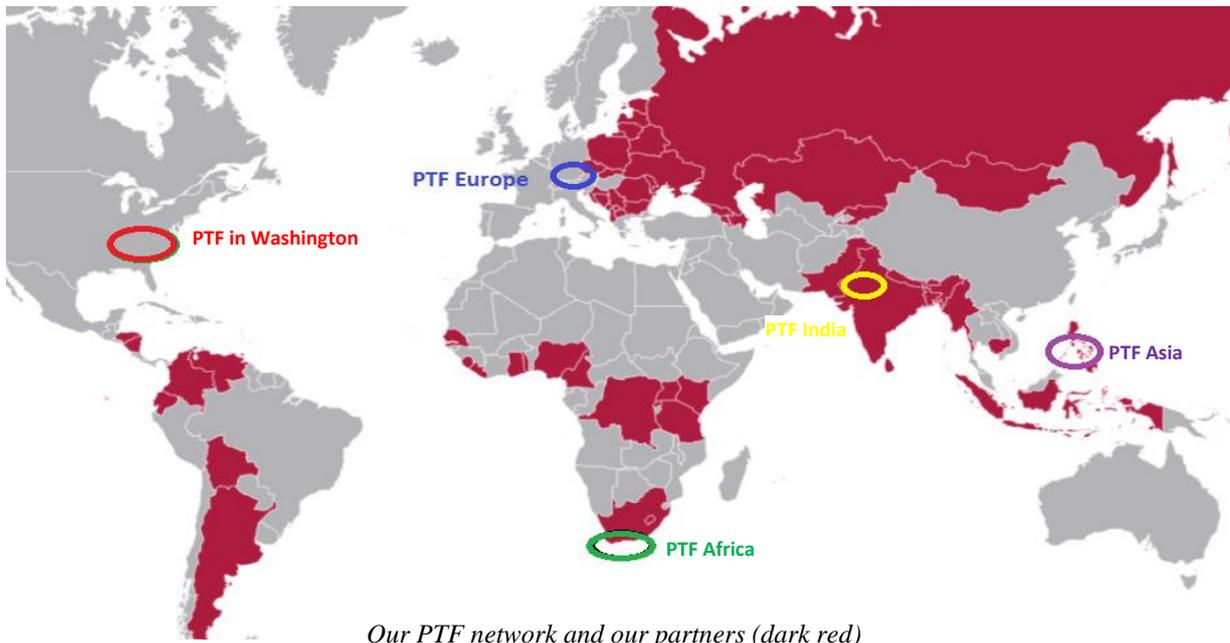
### 2. Our approach

Supporting CSOs working on anti-corruption and promoting good governance is the cornerstone of our work. In this regard, gender equality is at the very heart of human rights (e.g. equal access to education, health and social protection, to land, property and housing). We seek to help eradicate social structures and power relations that foster corruption and gender and other discrimination in all programs in which we are engaged.

Through partnerships we build presence in communities, empower citizens and initiate networks for national level advocacy. The CSOs we work with often have a specific sector orientation such as environment, education and health. PTF Europe, through its world-wide access to expertise in such areas, is in a good position to provide support on governance and anticorruption in these areas. Thus, CSOs supported by PTF Europe have a strong foundation for complementing government and donor programmes for good governance and anticorruption.

### 3. Our network

PTF Europe is the legally independent European affiliate of the Partnership for Transparency (PTF) organization in Washington DC. PTF has other affiliates in Asia, based in Manila/Philippines; Africa, based in Lusaka/Zambia; and India, based in Delhi. PTF Europe has full access to the resources of this network, including more than 50 good governance and anticorruption experts.



Partnership for Transparency – [www.ptfund.org](http://www.ptfund.org) – was established in 2000 in Washington DC by members of Transparency International (TI), among others. Its aim is to support credible civil society organizations in developing and emerging countries in promoting the rule of law and good governance as well as fighting corruption in their countries.

Over the years, PTF Washington has benefitted from about USD 9 million in grant support from the World Bank, UNDP, Japan, UK and other bilateral institutions. This made it possible to provide small grants for more than 250 projects in more than 60 countries, including in Southeast and Eastern Europe where PTF has supported a number of projects in Poland, Bulgaria, Romania, Serbia, Croatia, Czech Republic, Albania, Montenegro, Moldova, Ukraine, Russia, the three Baltic states, Armenia, Kyrgyzstan and Azerbaijan.

While having full access to the resources of the entire PTF network, PTF Europe is a fully independent entity.

#### 4. Our theory of change

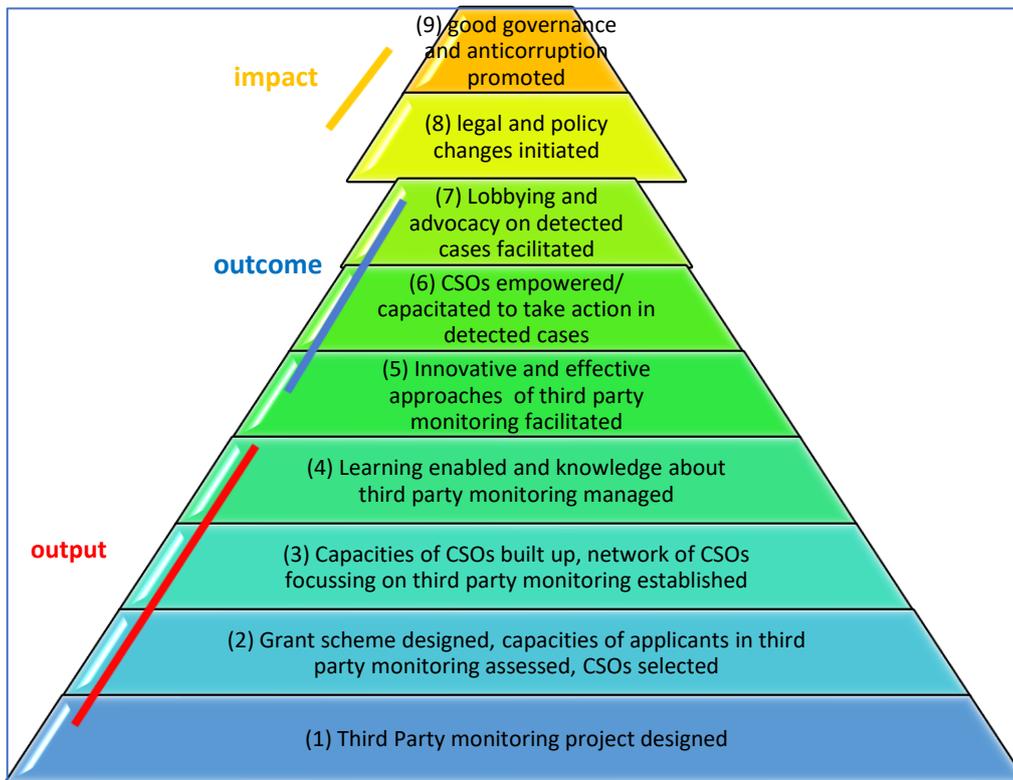
Poor governance and corruption are the key underlying factors slowing or preventing social and economic development. We are witnessing the continued failure of many governments to significantly control corruption.

In many countries the laws are deficient, and institutions function poorly. Often, governments are corrupt themselves and have little incentive to take steps to minimize it. Even when the desire to reform exists at the central level, decentralized structures or institutions may not be willing or able to fulfil their responsibilities adequately.

A capable, observant and dynamic civil society – the media, local community organizations, regional and national non-governmental institutions – can have a profound positive impact in bringing corrupt behaviour to light, improving governance and motivating even recalcitrant governments to do something about it. Civil society’s demand for good governance can be pivotal.



With our projects we aim to **ensure impact and sustainability** by applying the following approach:



## 5. Our key objectives

### Objective 1: Promoting third party monitoring

**Activity** | To initiate legislative and policy changes and to promote good governance and anticorruption, we plan to implement a series of projects to continue to build up the capacities of CSOs to conduct third-party monitoring in 2020-2023. This we intend to do primarily in Ukraine, but also expanding our approach to Albania, Georgia and Malawi.

For these countries, we have developed proposals for third party monitoring. In all cases local partners have been identified and agreed to implement the proposals. Funding is now being sought to complement the seed funding provided by PTF Europe. All projects focus on procurement monitoring, mostly at local/regional level, conducted by local CSOs and assisted by PTF Europe.

Our experience with third party monitoring indicates that to be effective and sustained CSOs need to be supported for 5 to 10 years. We therefore expect to have follow-up operations in Ukraine and also in Malawi, Albania and Georgia.

**Target groups** | CSOs with interest and experience in third party monitoring at local levels

**Methods of work** | PTF Europe will provide small grants (for which we are seeking funding), advice and technical assistance.



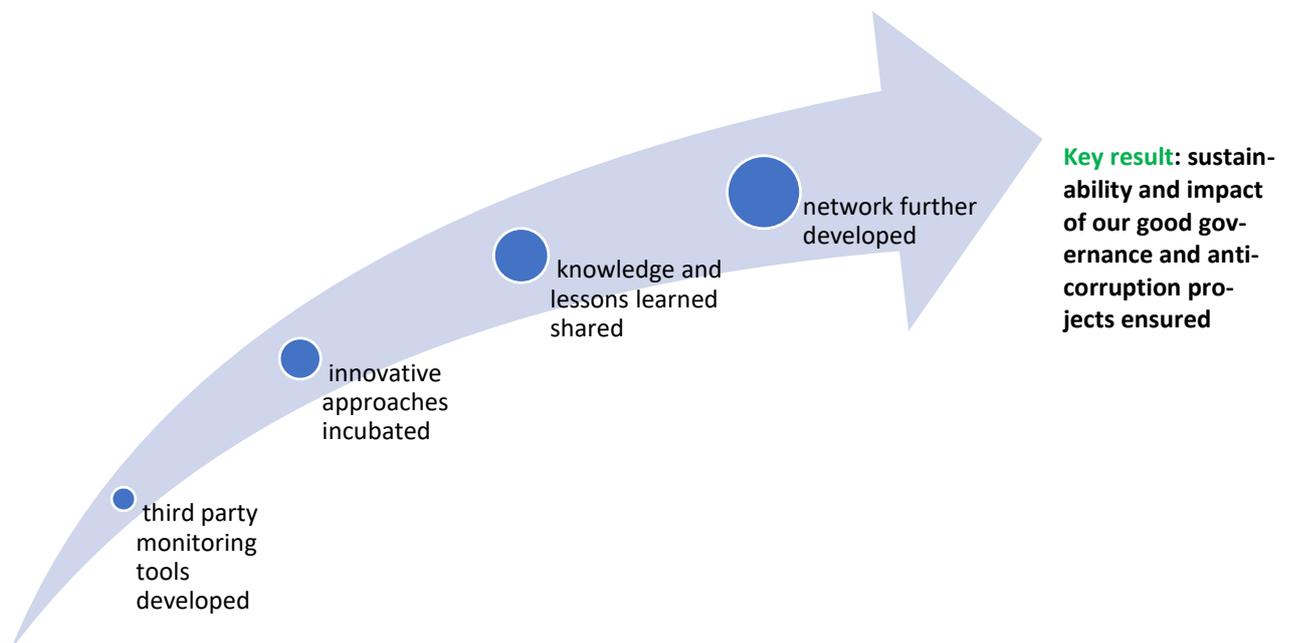
**Expected results 2020-2023 |** We envisage the following results by 2023:

- CSOs participating in PTF Europe projects identify faulty policies and procedures, corruption, abuse and incompetency using the tools developed in partnership with PTF Europe.
- CSOs lobby with relevant national authorities to improve policies and procedures and to correct identified problems in individual cases and, if appropriate, strive to bring responsible people to justice.

**Objective 2: Furthering impact and sustainability of our projects**

To enhance the effectiveness of the above mentioned and future operations not yet in the pipeline PTF Europe will undertake the following support activities:

1. our third-party monitoring tools are critically analysed, further developed and adjusted to specific country contexts;
2. our good practices and lessons learned in the field of third-party monitoring are applied to sectors such as environment, energy education and health (e.g. through tailor-made webinars to CSOs);
3. our network of like-minded CSOs in the field of good governance and anticorruption is further developed;
4. projects fostering government transparency and accountability – financed by donors – are implemented.



**6. Contact**

Partnership for Transparency Fund e.V. | Chairperson: Franz Kaps, Advisor: Marie-Carin von Gumpfenberg  
Kuglmüllerstr. 17 | 80638 München | Germany  
Tel.: +49-171-1403184 | Email: f.kaps@ptfund.org |  
Webpage: [www.ptfeurope.org](http://www.ptfeurope.org)